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March 21, 2011

To: Our Valued Customer

SUBJECT: Price Increase

Due to continued increases in raw materials such as copper, nickel, as well as rising oil costs, we will be implementing a general price increase on our products effective Tuesday, May 31, 2011. These cost increases have exceeded our aggressive cost reduction actions and we are forced to increase our prices accordingly.

All orders for immediate release received by Friday, May 27, 2011 will receive the former prices.

List prices will be available April 20, 2011 in either Excel or PDF formats via the website at www.wattswater.com/dataexchange . For printed copies of our printed price lists please contact your local sales representative.

We appreciate and thank you for your business and assure you of our commitment to continue to supply you with quality products at competitive prices. If you have any questions or need further clarification on these changes, please contact your local sales representative.

Ames Fire & Waterworks