

Data Exchange Attribute Definitions

Last Updated: 1/20/2011

Attribute	Definition	Example
Catalog Price Effective Start Date	Effective date of list price for a product	1/3/2011
Color Photo URL	Link to color photograph of item	http://www.watts.com/prod_images/hi-res/8FR.jpg
Description	Short description for a product	3/4 8FR
Group	Code used by Watts to classify similar type items together	04
Group Description	Description of Group code used to classify similar type items together	Non-Testable Backflow
Inner Carton Quantity	Quantity of individual consumer items contained in an inner carton	1
Instruction Sheet URL	Link to instruction sheet for the item	http://media.wattswater.com/1910820.pdf
List Price-USD	Product's list price expressed in US dollars	59.85
Master Carton Quantity	Quantity of individual consumer items contained in a master carton	50
Model	Product's model number used to identify an item to consumers	8FR 3/4
Part Number	Watts' part number for ordering a specific product	0062029
Size	Pipe connection size or proportions of a product	3/4 IN F x 3/4 IN M
Specification Sheet URL	Link to specification sheet for the item	http://media.wattswater.com/es-8.pdf
Stock Status	Indicates the availability of an item: ATO = Assembled to Order CMP = Component/Part KIT = Repair Kit MTO = Make to Order RST = Regionally Stocked STK = Stocked	STK
UPC Code	Universal Product Code (UPC) that uniquely identifies a product	098268920413
Weight Per Carton (lbs)	The weight of an item including its packaging, also known as Ship Weight or Gross Weight	0.515